



2nd Pulse Health & Food symposium

Exploring the link between pulses & good health

February 4th and 5th, 2009

Toronto, Ontario
Park Hyatt Toronto

Pulse Canada 

Canada 

PULSES are legumes, but not...

The term pulses is limited to crops harvested solely for dry grain and excludes legumes used for oil extraction (soybean and groundnuts) or those harvested green for food (green peas, green beans)





Peas



Yellow



Green



Marrowfat



Lentils



Large
green
(Laird)



Small
green
(Eston)



Red
(split)

Beans



Navy/White



Pinto



Black



Kidney



**Cranberry
(Romano)**

Chickpeas



Kabuli

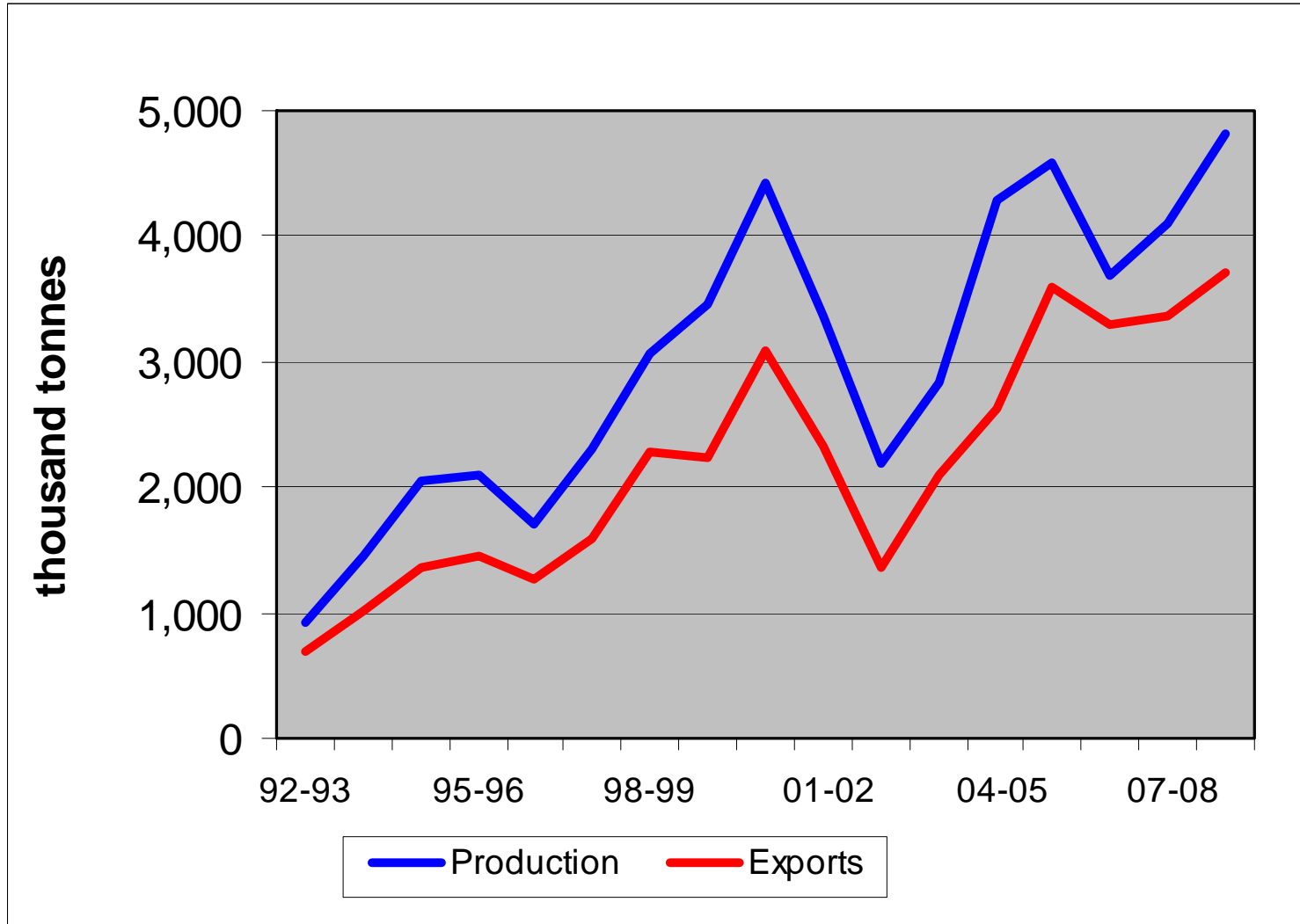


Desi



Split desi

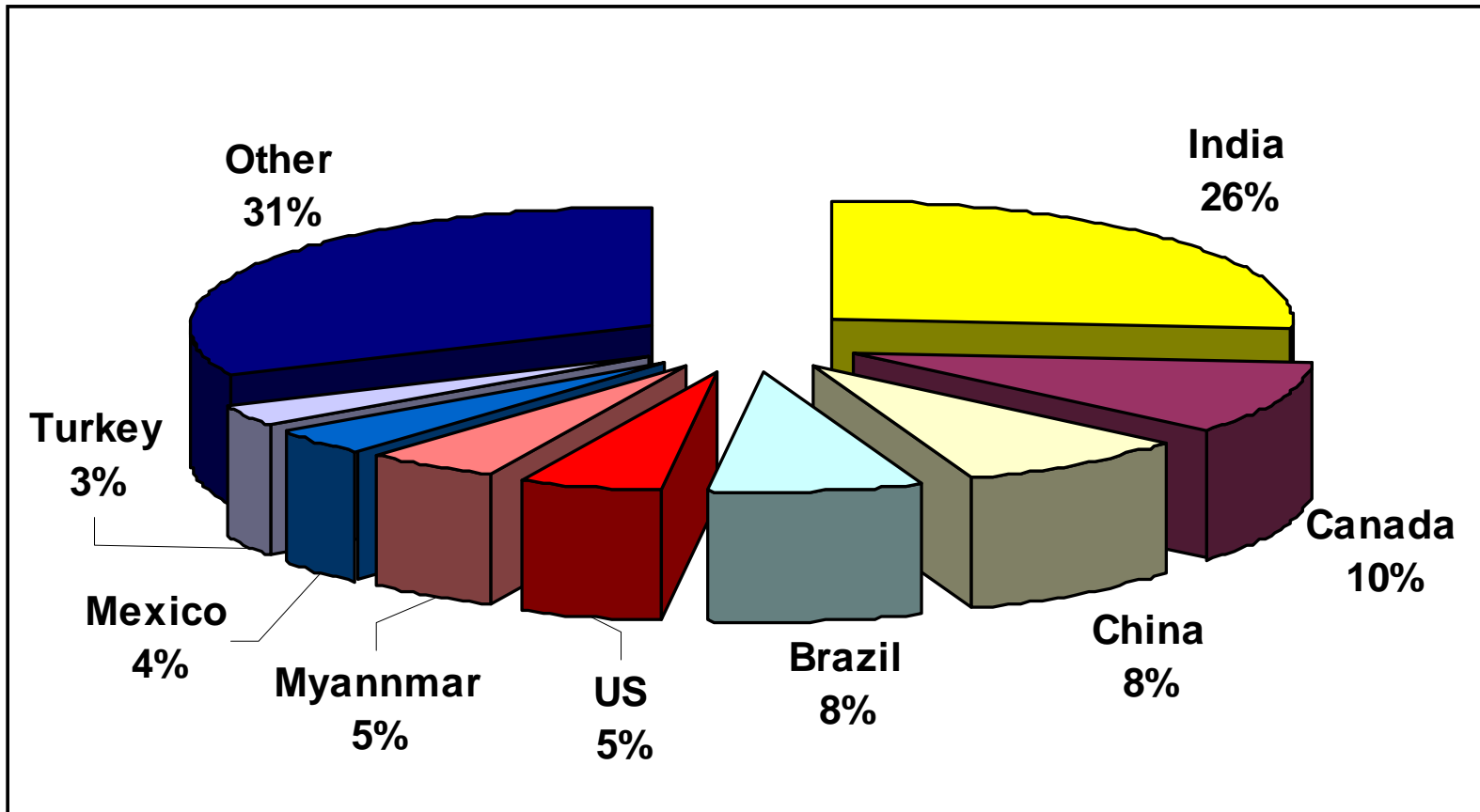
Canadian Pulse Production and Exports



2008-09

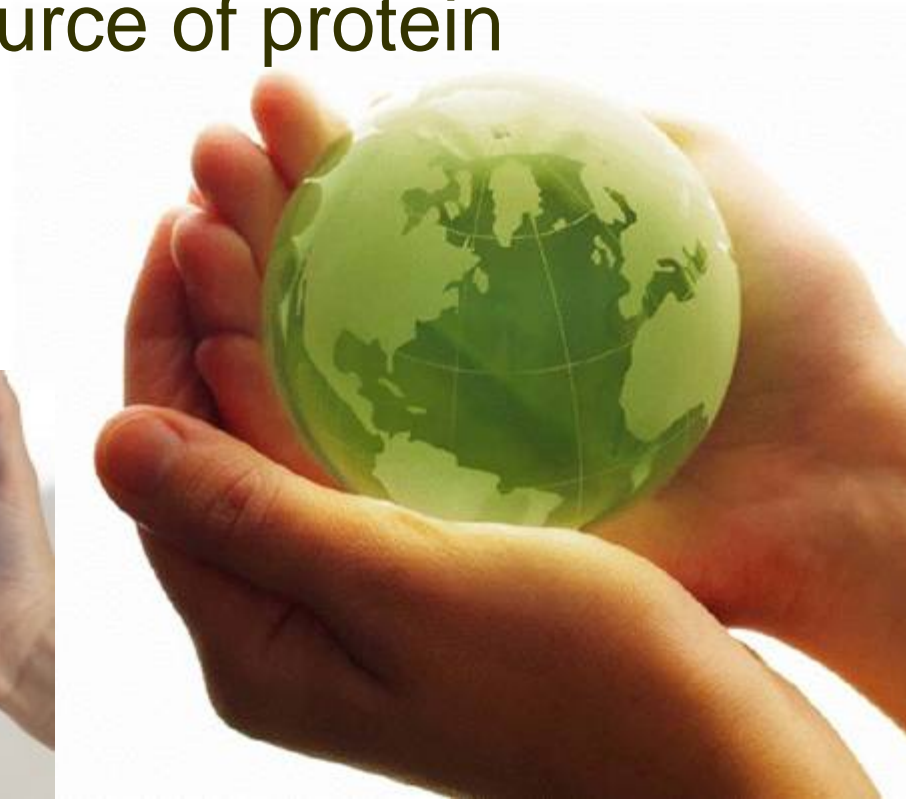
**4.8 mln
tonnes**

Global Pulse Production (2007 - FAO)



Environmental Sustainability

- Reduced fertilizer requirement (fix their own nitrogen) = lower GHG emissions
- Benefits in terms of soil quality water quality
- Low environmental impact source of protein
- Contribute to bio-diversity



Why are we here?

- What we've learned from the clinical trials & next steps
- How pulses provide solutions to the food industry to meet consumers needs
- To have fun & enjoy good food!



The Pulse industry's objective

- Have pulses more fully integrated into our foods
- A driver in an Agri-food system that delivers health & environmental benefits
- To create a profitable, sustainable pulse and Agri-food sector



Partnerships...

- **Food sector - *Ingredient manufacturers, food processors, food service, retailers***
- **Health organizations**
- **Health professionals**
- **Funding organizations**
- **Research community**
- **Governments**



Who are we going to hear from?

- Clinical researchers



- Go Grains Australia



- Health Challenge Think Tank



- Mintel (Market research)



- Food scientists





OBJECTIVE:

To see more pulse products on grocery store shelves, on restaurant menus, & be part of an Agri-food system that delivers health & environmental sustainability

Have fun...

